

ABSTRACT

Magallanes is a fourth-class municipality found in the hinterlands of Cavite. It is a remote town due to its location, and this geographical disadvantage has hampered its economic development and contributed to its low classification.

This study identifies the different factors that the Municipality of Magallanes may take advantage of in order to improve its classification and productivity. Although known for its muscovado sugar, there have been activities that lately have awakened its potential. An ethanol plant and five eco-tourism opportunities such as Utod Falls are examples of these activities.

The research also tackles the policies adopted by the local officials and passed by the local sanggunian to stimulate economic activity and culls the perspective of the people regarding the improvements of their town. A national road construction connecting it to Batangas, which could have been a remedy to its location, has been stalled lately due to political wranglings; an example of backward policies. Finally, the study hopes to contribute to the enhanced classification of the municipality and, in a way, contribute ultimately to national development.