

Abstract

The study investigated whether DLSU-D has the socioeconomic effects to the local transport industry of Public Utility Jeeps in the City of Dasmariñas, Cavite. Local PUJs routed to DBB-F and DBB-C were the focus of the research. It was found that PUJs routed to DBB-C and DBB-F earns the majority of its income from the DLSU-D commuting population. The trend in income changes affects the income of the PUJs employed in the sector and the livelihood of individuals which is related to the industry.

As a qualitative research, document analysis and personal interviews were conducted by the researchers to be able to gather information regarding the effects of DLSU-D to the employment and income of PUJ drivers/operators and the livelihood related to the transport industry. The data gathered by the researchers indicated that the commuting population of DLSU-D affects the income of most PUJs routed to DBB-C and DBB-F and these effects are not isolated inside the jeepney sector. The paper presented information which justified the assumptions made in the research.

