



**ABSTRACT**

**EDUCATIONAL TOUR PREFERENCES AMONG SECONDARY SCHOOLS IN  
DASMARIÑAS CITY, CAVITE**

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This study argued the importance of preferences in creating an educational tour, which is necessary for the enhancement of educational tour package for the students of secondary schools. Creating a good learning experience can be expedite through appropriate tour package, which provides exploration and activities based on their preferences. The study was conducted in the different areas of City of Dasmariñas, Cavite, where both private and public secondary schools were located and offer an educational tour for students. Due to the growing interest of these schools in integrating activities such educational tour, it was observed that these tours must be evaluated and anchored carefully with their subjects for acquisition of knowledge and learning. A survey was conducted among secondary schools in Dasmariñas, Cavite, to identify their educational tour preferences. The results may be used by the secondary schools in the province to create an educational tour package which will provide a better learning experience for the students, as well as by several tour operators to improve their tour package which was based on the needs and wants of the students. Based from the findings, an enhanced educational tour package was proposed.

*Keywords: Educational tour, secondary schools, tour package, preferences*