

ABSTRACT

The study "STOP, READ AND LISTEN: DIGITAL STORYBOOK FOR CHILDREN" aims to utilize technology as a tool in helping children gain more interest in reading. This paper is viewed as one relevant response in regaining young readers' interest in reading books which, based on observation, is gradually decreasing due to the rising popularity and development of technology. This is seen as the reason why children nowadays enjoy spending most of their time with electronic gadgets. Interactive learning sources are perceived to potentially improve a child's learning development through reading. To be able to find out the validity of this claim, the researcher conducted a survey to 50 respondents who are either parents or teachers or both. Each was asked to answer a twelve-item questionnaire focusing on the significance of using electronic educational materials to help the children learn more and improve their reading habit. Results show that the respondents find that electronic devices could be an effective tool in enhancing a child's interest in reading.

The researcher designed a storybook and incorporated it in an electronic device. The digital storybook features visual illustrations, text and audio narration. The basis for the script are three Philippine Legends. The researcher illustrated and used design concepts to all characters and background which were thought as appropriate visuals for children. The audio narration feature allows the children to listen to and read at the same time.

KEYWORDS: Digital Storybook, Visual Illustrations, Text, Audio Narration, Script, Electronic Device, Children, Philippine Legends