

**WEBSITE DESIGN VENTURE: Cafe Amadeo's Contemporary  
Website Design Proposal**

A Thesis Presented to the Faculty of BS in Graphics Design and Multimedia  
College of Engineering, Architecture and Technology  
De La Salle University – Dasmariñas  
Dasmariñas City, Cavite

In Partial Fulfillment of the Requirements for the Degree of  
Bachelor of Science in Graphics Design and Multimedia

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March 2015

## **ABSTRACT**

Café Amadeo Development Cooperative is a Cooperative of Coffee Farmers which farms coffee beans and sell them on a local basis. After years of selling, their name has been known more locally in the province of Cavite and known as the Coffee Capital of the Philippines.

The objective of this study is to propose designs for Café Amadeo Development Cooperative in boosting their Online Exposure via different mediums. The researcher designed a Desktop Website and a Mobile Site for mobile phone users with the capability to search the internet and also a Mobile Application that can showcase their products by exhibiting different recipes using Café Amadeo Coffee Beans. An online survey was conducted for the target audiences and the proponent's recipient which is Café Amadeo Development Cooperative itself. The results were then used as factors to support the outputs capabilities and content.

Keywords: Café Amadeo, Cooperative, Coffee, Desktop Website, Mobile Site, Mobile Application, Online Exposure, Cavite