

**PROPOSED PHILIPPINE CENTER FOR POPULAR MUSIC**  
**“Deepening the Appreciation of Filipino’s Diverse Musical Culture”**  
**Fort Bonifacio, Taguig City, Philippines**

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## ABSTRACT

This project entitled, "**Philippine Center for Popular Music**" is about planning and designing a complex that would incorporate and focus on all music facilities and establishments such as the main Theatre, Music Learning Center, Music Convention Hall and Restaurant Pavillion. The project will also include recreational and landscapes garden intended for the guests and visitors to feel the nature's beauty which harmonize the environment with the proposed structures while enjoying the facilities and establishments.

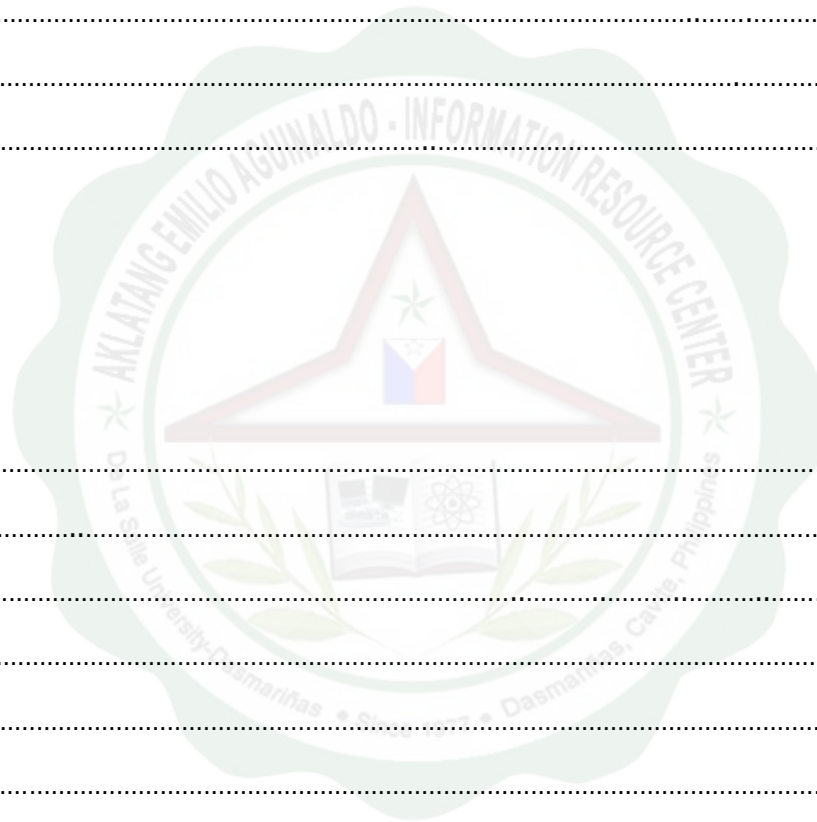
This was conceptualized due to the proponent's observation and research. Quantitatively, the proponents conducted a study to hear out what the involve personnels of the music industry and the government think of the project. As for the qualitative aspect, there is a need of enough learning areas that would cater music majors, students, and music lovers to more enhance their abilities and to develop more talents through this proposed project. It will serve as a venue for those who wants to create and develop good quality performances regarding music. The project will not only cover planning and designing an entirely new complex, but also will cover all the needs gathered together especially focusing on the Acoustic Design which is a great factor needed to build up this project to reassure the convenience of the users.

In finding a suitable site for the project, the proponent considered the available lots that are property of the government. Also, the area of the site is important to be able to accommodate the whole project. For the process of selecting a site, a certain criterion was used to be able to break down which from the three (3) possible sites will be most suitable for the project. The said sites has also undergone the Strengths, Weaknesses, Opportunities and Threats (SWOT Analysis) diagram to be able to see more clearly which site is best.

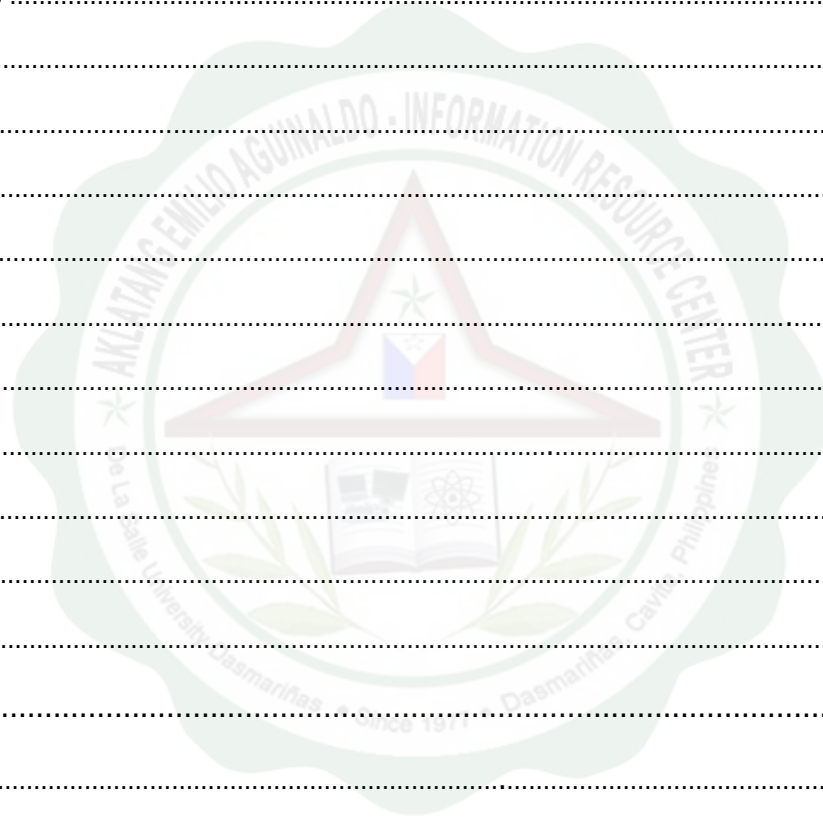
Series of site development plan schemes were made to see how the vehicles and pedestrian circulate in the said site. Each building was then conceptualized and was given a solid and final form through plans, elevations, sections and perspective, thus giving life to the project.

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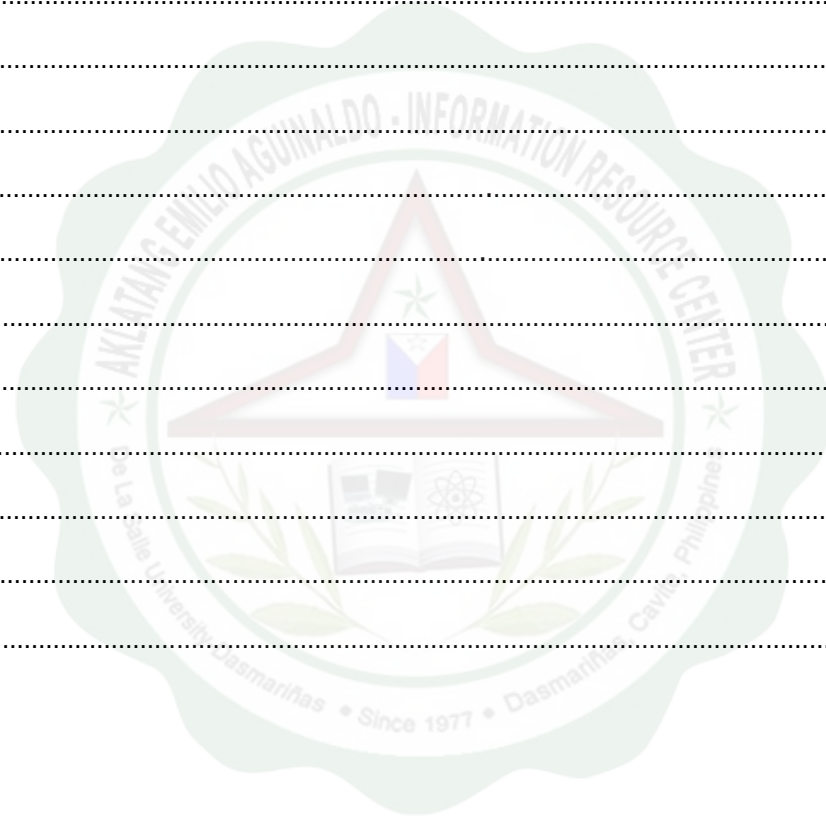
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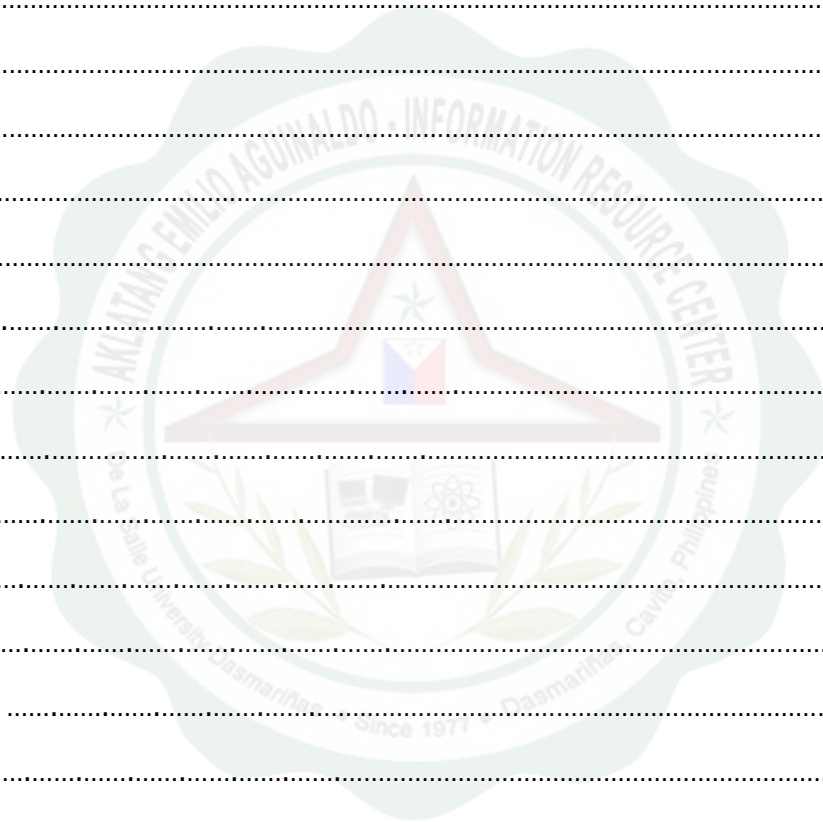
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