

ABSTRACT

Alongside with the other towns and cities that are experiencing problems when it comes their center for trade and transportation, the author of this book has identified one city that is in dire need of a prompt solution to the common problems of such: that is congestion and insufficient facilities to address not only the needs of the town itself, but as well as it's growing out-of-town patrons.

Batangas City being the center of trade and transportation in the Southern part of Luzon had served millions of people through the years, but as it become more and more known to people by the days, it's facilities has grown to become insufficient to cater the needs of the people. This study focuses on how to address the growing need of the users of the existing port, moreover, how to maximize it's potential to generate income not only for the people of Batangas City, but for the entire city as well. Solutions to the identified problem are based from the gathered data on the existing condition of the terminal, the existing number, traffic and circulation of users provided by the Philippine Ports Authority, actual observation, surveys, interviews and consultations with significant persons who have better and sufficient knowledge of the matters involved in this study; all these have greatly contributed in development and progress of this study.

As the study progressed, the need for improvement, provision of new necessary facilities becomes more and more needed. Therefore, facilities / structures involved in this study shall be properly planned to ensure that all the existing weakness or problems are being addressed, that congestion shall never be an issue ever again, that ease of use and comfort of users are given more than enough consideration, and that the entirety of the port is being maximized, hand-in-hand with a new facility for more livelihood opportunities for the people of Batangas City.