

## PERLAS: PROPOSED PHILIPPINE INTERNATIONAL CRUISE TERMINAL

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# PERLAS:

**A PROPOSED PHILIPPINE INTERNATIONAL CRUISE TERMINAL**



## Abstract

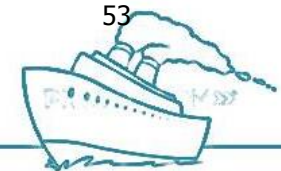
The cruise ship industry has been the fastest growing segment in the tourist and travel industry around the world. Here in the Philippines, the latest and retrieved tourism and travel statistics of Department of Tourism indicates the depressing behavior of the country towards the mode of transport on sea that implies low headway towards cruise tourism. With our archipelagic character and potentials, the Philippines doesn't utilize and maximize the aforementioned accordingly. One of the factors that affect the slow progression of the sea travel industry is the outdated and obsolete harbors and cruise home ports that give first impression to the tourist and visitors with regard to country's image and competitiveness.

The project proposal which is entitled "PERLAS: A Proposed Philippine International Cruise Terminal" will be the first international gateway for cruising that will serve as a foundation for the government and Department of tourism into a further promotion and utilization of our assets: the Philippines' archipelagic character. Through integrating shopping centers, entertainment spaces, and business functions, the project will extend its income-generation but not limited to its terminal features alone. On that account, the conceptual form used as the design foundation throughout the formulation of the project embodies and showcases the culture and attributes of the Philippine dash. The entire complex is expected to generate income through the imbursement of the tourists and visitors (international and domestic) who will dock, visit, and experience the splendid atmosphere of the terminal. In the course of associating the terminal with various leisure spaces, "a chic gateway from voyage" will humbly withstand as an aspiration of the proponent for the proposed project.



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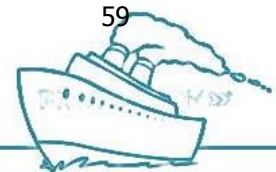


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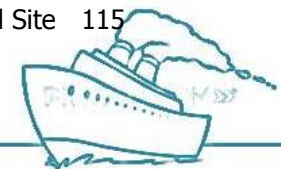


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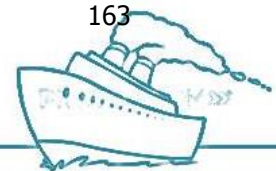




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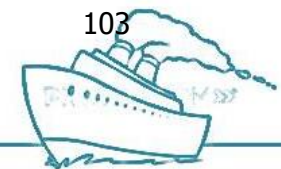


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