

Abstract

This project entitled, "The Haven: A Center for Urban Art Enthusiasts" is about planning and designing a complex that would give awareness and amplify the existence of responsible street art in the country with Philippine culture as a main content. The project incorporates educational, recreational, lodging facilities and commercial establishments for the entertainment of visitors, both artists and non-artists.

This was conceptualized due to the proponent's observation and research. By using street art to exhibit the Philippines, youths of the modern generation will be able to appreciate the country's own culture and lifestyle rather than being fanatical of a culture they do not own. Groups of Filipino visual artists, mostly with fine arts backgrounds, are engaged in the growing presence of urban art in the country with an advocacy of promoting Philippine culture. By conceptualizing the project as the heart of urban art culture and equipping it with urban design, services and facilities, they may be possible keys to the recognition of urban art and street artists of the country.

In finding a suitable site for the project, the proponent considered the gathered related projects and interviewed artists. Also, the area of the site is important to be able to accommodate the whole project. For the process of selecting a site, a certain criterion was used to be able to break down which from the 3 possible sites will be most suitable for the project. The said sites has also undergone the Strengths, Weaknesses, Opportunities and Threats (SWOT) diagram to be able to see more clearly which site is best.

Series of site development plan schemes were made to see how the vehicles and pedestrian circulate in the said site. Each building was then conceptualized and was given a solid and final form through plans, elevations, sections and perspective, thus giving life to the project.