

PROPOSED PHILIPPINES' ECO- FRIENDLY BUSINESS PARK: HOME OF THE BUSINESS PROCESS OUTSOURCING (BPO) IN ASIA

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Abstract

Investors capitalized in our country for reasons like ease of doing business, quality workforce, strategic location, hospitable atmosphere and unlimited business opportunities. According to a survey conducted by Economist Corporate Network, Philippines is currently considered as the most striking global supplier of Information Technology - Business Process Outsourcing (IT-BPO) services in Asia, followed by China and India. 45% of the respondents said that Philippines is the most striking global provider, while 35% and 25% said the same for China and India, respectively. BPO sector in the Philippines employ approximately 50,000 professionals a year, thereby generating greater employment opportunities in the country. However, according to property management firm Jones Lang LaSalle Leechiu (JLL), there will be shortage in supply by 2015 of office spaces because demand for office spaces for BPO and traditional corporate offices exceeds the supply for it. *(Source: Philippine Business Report, July 2012)*

Thus, it is now ideal to propose the **Philippines' Eco-Friendly Business Park: Home of the Business Process Outsourcing (BPO) in Asia** that will not only cater the BPO sector and other demand drivers like financial, insurance, engineering and architectural services but will also house commercial establishments and open recreational venues that will help attract investors. Inputs on the nature of business parks, articles and news, other related readings regarding the proposal, related projects locally and internationally, Philippine Business Report from DTI, ocular visits in UP Ayaland TechnoHub and interview with the technical persons from the related agencies is very helpful in obtaining the necessary data needed for the proposal.

The main target of the proposal is to establish a business park that will cater to the increasing demand for BPO venues. The study will not only focus on business aspects but will also give way to recreation and commercial aspects. This project will contribute to the overall welfare of the country and will serve as a model to other succeeding projects. Architecture-wise, the proponent will see to it that the proposal will showcase good architecture. In order to promote sustainability, the proposal will be designed with less energy consumption and ecologically friendly environment. Thus, the project will create green building designs thereby making our business sector more competitive.

To the Business Process Outsourcing (BPO) Industry which made our economy progress, to God Almighty and to my beloved family.

