

**THE IMPACTS OF THE LEADERSHIP SKILLS OF TOURISMO LASALLENO SY 2006-
2007 AS PERCEIVED BY THE SELECTED FIRST YEAR TO THIRD YEAR BS
TOURISM MANAGEMENT STUDENTS OF DE LA SALLE UNIVERSITY-
DASMARINAS**

**College of International Hospitality Management
De La Salle University- Dasmaringas
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**A Thesis Presented to:
Mr. Ernesto Mandigma Jr.**

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Of the Requirement for the Degree of
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THESIS ABSTRACT

The Problem

The purpose of this study is to know the impacts of the leadership skills of Turismo Lasalleno SY 2006-2007 to the students, to the other organizations, and to the community.

Specifically it aims to answer the following questions:

1. How do the respondents perceive the leadership skills of Turismo Lasalleno in relation to:
 - a. Work Efficiency
 - b. Programs Held
 - c. Relationship with the members
2. How do the respondents view the officers of TLS being influenced by the Lasallian Values?
3. How do the respondents observe the impacts of leadership skills of Turismo Lasalleno?

The study is conducted to determine the impacts of the leadership skills of Turismo Lasalleno SY 2006-2007 to their members, to other organizations, and to the community as perceived by the selected first year to third year BS Tourism Management students of De La Salle University- Dasmariñas. The aspect looked into their work efficiency, the programs they conducted, their relationship with their members, the incorporation of the Lasallian Values to their leadership skills, and finally the impacts of their leadership skills to their members, to the other organizations, and to the community.

This investigation is limited to the officers of Turismo Lasalleno school year 2006-2007. The first year to third year BS Tourism Management students of De La Salle University- Dasmariñas were utilized as respondents in this investigation. It involved a total of 209 respondents that are equally disseminated to 11 sections.

The descriptive research method was employed in this study. Questionnaire is the primary tool used in this study. Interviews, observation, and documentary analysis were also considered by the researchers in gathering data. The weighted mean on the other hand is used as a statistical technique in the interpretation of data.

Findings

Based from the gathered data, the following significant findings were revealed in this study.

1. Leadership Skills of Turismo Lasalleno

1.1 Leadership Skills in Relation to Work Efficiency

Out of the ten items given, the respondents see Turismo Lasalleno as a student body that gives importance in accomplishing a goal or a task. This item got the highest mean score of 3.18. Finding an efficient way of getting the job done and demonstrating effective planning and organizational skills both ranked second with a weighted mean of 3.04. Governing the organization according to rules and regulations ranked fourth among the 10 items on work efficiency. This item got a weighted mean of 3.03. Displaying tolerance and flexibility to any kind of circumstances ranked fifth with a weighted mean of 3.00. The effectiveness of delegation of responsibility, accountability, and authority among the members ranked sixth with a weighted mean of 2.99. The leadership skill that ranked seventh is leading people by example. This item got a weighted mean of 2.94. The three items with mean scores ranging from 2.91 to 2.79 are finding it easy to carry out several complicated tasks at the same time,

handling pressure professionally, and managing time very efficiently. The average weighted mean of the response of the students on work efficiency is 2.98, which is interpreted as observed.

1.2 Leadership Skills in Relation to Programs Held

From the ten items given, the provision of informative seminars is the first leadership skill observed by the respondents in relation to their programs held. It obtained a weighted mean of 3.27 followed by the effectiveness of the speakers with a weighted mean of 3.20. It has been observed as well that TLS' programs improve awareness about the global and local reality of Tourism Industry which ranked third with a weighted mean of 3.17. In relation to the item which ranked third, the fourth one is the relation of the programs to the course curriculum of the students which got the weighted mean of 3.16. Providing good quality programs and activities as well as aiming for the betterment of the members both got the weighted mean of 3.12. While promoting inter-personal skills ranked seventh with a weighted mean of 3.10. Programs which communicate clear vision and objectives ranked eight with a weighted mean of 3.09. Programs' application to future undertakings ranked ninth with a weighted mean of 3.07, while programs which provide long term goals ranked tenth with a weighted mean of 2.98. The average weighted mean of the response of the students on programs held is 3.12, which is interpreted as observed.

1.3 Leadership Skills in Relation to their Relationship with their Members

TLS contributes to the formation of the students for God and for country ranked first with a weighted mean of 3.12. Promotion of good communication ranked

second with a weighted mean of 3.05. The third in rank out of the ten items on the leadership skills in relation to the TLS' relationship with their members, with a weighted mean of 3.03 is creating an atmosphere of growth. All three leadership skills namely: considering the members' idea and putting it into reality, encouraging members to participate in decision making, and recognizing the role of members, all got the weighted mean of 2.99. Having an excellent relationship with the members regardless of position in the organization ranked seventh with a weighted mean of 2.98. Eight in rank is the leadership skill of listening to feedback and asking questions with a weighted mean of 2.93. Informing members about changes in the policies and procedures ranked only ninth with a weighted mean of 2.89. And lastly, making themselves (TLS) available and accessible for the members ranked tenth, with a weighted mean of 2.86. The average weighted mean of the response of the students on TLS relationship with their members is 2.98, which is interpreted as observed.

2. Leadership Skill as Being Influenced by the Lasallian Values

Out of the ten items given, the first two characteristics of leaders observed by the respondents are the exhibition of the Lasallian Values, and the exercise of loyalty to the organization as well as to the university with a weighted mean of 3.15. The promotion of the development of a shared mission and vision ranked third with a weighted mean of 3.14. The commitment to work and responsibilities in the light of the Lasallian Values ranked fourth with a weighted mean of 3.13. Ranked fifth is the demonstration of courage in all aspects with a weighted mean of 3.11. The reflection of mission, objectives, and goals in their highest principle ranked sixth with a

weighted mean of 3.10. Two variables both ranked seventh and got the weighted mean of 3.07 namely: the promotion of service oriented leadership, and the promotion of camaraderie. The variable that ranked last is the incorporation of the TLS to the Filipino Culture in all undertakings. The average weighted mean of the response of the students on the influence of the Lasallian Values to the TLS officers is 3.10, which is interpreted as observed.

3.Impacts of Leadership Skills of TLS

Inspiring the students to follow their footsteps is the first impact that is observed by the respondents with a weighted mean of 3.13. Ranked second got a weighted mean of 3.12. They are the interaction with other organizations constructively, and the promotion of unity among the organization. Achieving greater heights through collective leadership ranked fourth and got the weighted mean of 3.11. Assessing the needs of the students and the community as well as in developing civil and social responsibility both got the weighted mean of 3.10 because of its interrelatedness, and ranked fifth as well. Ranked seventh is the promotion of partnerships among students, organizations, and community with a weighted mean of 3.09. The three items with mean scores ranging from 3.08 to 3.07 are develops sense of service for the student welfare, molds members towards professional growth and development, and helps community spiritually. The average weighted mean on the impacts of the TLS leadership skills is 3.09, which is verbally interpreted as observed.

Conclusions

The following conclusions were drawn based on the findings of the study:

1.The present leaders of Turismo Lasalleno gives importance in accomplishing a goal or a task, provides informative seminars, and contributes to the formation of the students for God and for country.

2.The leaders of TLS SY 2006-2007 exhibit the Lasallian Values and exercise their loyalty to the organization as well as to the university.

3.The present leaders of TLS give inspiration to their members to follow their footsteps in giving service.

Recommendations

In the light of the formulated conclusions, the following recommendations are being offered.

1.Proper communication and ensuring that information is well disseminated must be emphasized and given more attention.

2.Formulating contingency plans for a single program or activity will help prevent unexpected circumstances that might affect the members' rapport. Asking for some suggestions from the members will greatly help the planning stage.

3.The explanation of objectives of each activity must be communicated with the members. This will result to better understanding and deep realization towards the members.

4. Deep involvement and close interaction with other organizations as well as with the community must be shared and experienced by the members

5. Leaders must exert more effort in reaching out to the students most especially to the freshmen students.

6. The faculty of the Tourism Management Department, CIHM, and administrators must exert and show intensive support to the leaders and to the organization as a whole.

7. The administrators must ask for the approval of the students before implementing policies that will affect the students, in such a way, that the student leaders should be involved in the planning stage as well as in the formulation of the policies. This will prevent future misunderstanding and misconceptions on both parties.

8. Constant improvement, flexibility and the courage to face constructive criticisms must be observed by the leaders, members, as well as by the facilitators.

9. The present and future leaders of Turismo Lasalleno must participate in the Council meetings of the College every week for them to verbalize the things that the organization needs as well as to keep the faculty of CIHM posted with the plans and current status of the organization.

10. The present and future leaders of TLS are encouraged to post invitations in advance in the calendar of activities in the office of the dean as well as in the Tourism Management Department.

11. The leaders are also advised to be more vocal with the problems and issues that concerns the faculty of TMD as well as the whole CIHM, to meet halfway with them and so as to lessen the gap that is existing between faculty-student relationship.

12. Critical analysis about the result of this study must be reflected by the current and future leaders of Turismo Lasalleno, the Department, the College, and the Administrators.

13. Conducting the same study yearly is very much encouraged by the researchers, to all Tourism Management students, whether a leader or not, for it will truly provide help to the students and to the Department.

14. The perception of the faculty of CIHM should also reflect in the future studies of the same matter is very much recommended for better enlightenment and understanding.

