



# De La Salle University – Dasmariñas

## ABSTRACT

**NAME OF INSTITUTION:** De La Salle University – Dasmariñas

**ADDRESS:** Dasmariñas, Cavite

**TITLE:** Peer Pressure as the Motivational Factor to Smoke Among the

Selected Female Students of De La Salle University – Dasmariñas

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**FUNDING SOURCE:** Parents      **COST:** Php 8,000

**DATE STARTED:** June 2003      **DATE COMPLETED:** February 2004

### STATEMENT OF THE PROBLEM

The purpose of the study was to describe peer pressure as the motivational factor to smoke among selected female students of De La Salle University–Dasmariñas, Cavite (DLSU-D).

Specifically, it aimed to answer the following questions:

1. What is the profile of the respondents according to?
  - a. Age
  - b. Birth order
  - c. College
2. How strong does peer pressure motivate the female students to smoke?

3. What is the level of peer pressure when grouped according to the respondent's age, college, and birth order?

**SCOPE AND LIMITATION**

This study was conducted to describe peer pressure as a motivational factor to smoke among selected female students of De La Salle University–Dasmariñas.

The research was focused mainly on the selected college female students from first year to fourth year level in De La Salle University–Dasmariñas, and second semester school year 2003-2004. The participants were chosen through snowball and purposive sampling methods. They were the students who are into smoking habits.

Methodology was limited to the use of the questionnaire and unstructured interviews with the selected female students.

**METHODOLOGY**

The researchers in this study employed the descriptive method of research because it suggests the gathering of data to current conditions. The questionnaire was the major instrument used for gathering data. The statistical tools used were frequency count, percentage, mean, and ranking.



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There are other factors besides peer pressure that led one into smoking like out of curiosity as self-booster and self-esteem. Future studies may consider these factors.

Seminars on awareness for the young adults for both the passive and active smokers that they should consider the effects and all the consequences of engaging into such bad habit like smoking.

Seminars on towards self-control, there should have a strong control in deciding or choosing friends wisely and even there are certain bad influences. Students specifically should not allow themselves to be pressured and be influenced by the wrong vices such as smoking, drinking , and even taking drugs.

Guidance program / counselors. To establish as awareness toward smoking like conducting lectures or seminars to enhance the students to cope with their peer groups.

Support parent education programs for families with teenagers. Parents need to be better informed about the dynamics of adolescent peer groups and the demands and expectations from the youth to face peer relationships.



## **CONCLUSION**

Based on the findings, the majority of the selected female students were moderately motivated by the peer pressure towards their preference of smoking, and half of the total scores gathered fell under the level of strongly motivated, which presents that these selected female students were not totally pressured by their peers. What have been actually learned are that the majority of the female students belonged to the College of Liberal Arts which is interpreted as they really are open – minded, liberate and much active as far as smoking habit is concerned.

## **RECOMMENDATIONS**

The following are the suggestions of the researchers , based on the study research:

Other variables could be included such as wider age range and comparison of motivational factor. Being a descriptive study it requires long term follow up by future psychologist and the use of larger sample population than the number used in the study.

Non – traditional ways or non – standardized test of measuring the level of peer pressure is suggested to be conceptualized.

The time and place for administration of the test should be studied and observed to achieve better results, instrument or tool construction for measuring level of peer pressure is encouraged.