

The Influence of Self-Esteem on Social Discrimination **Among Selected Female Freshmen AB Communication** DLSU-D Students, SY 2003-2004

An Under Graduate Thesis

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Czarina Frias

Errol Kim Pura

Danilo Reyes II

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ABSTRACT

NAME OF INSTITUTION: De La Salle University - Dasmariñas

ADDRESS: Dasmariñas Bagong Bayan Area - C, Dasmariñas, Cavite

TITLE: The Influence of Self-Esteem on Social Discrimination Among

Selected Female Freshmen AB Communication Students, SY 2003 - 2004

AUTHORS: Czarina Frias

Errol Kim Pura

Danilo Reyes II

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STATEMENT OF THE PROBLEM:

A. GENERAL

relationship between self-esteem discrimination on selected Female Freshmen AB Communication **DLSU-D Students?**

B. SPECIFIC

- 1) What is the demographic profile of the selected female first year AB Communication Arts students in terms of:
 - a. Religion



- b. I.Q
- c. Socio Economic Status
- 2) What is the level of Self-esteem of the respondents as measured by the Culture Free Self- Esteem Inventory - 2?
- 3) What is the Social Discrimination level of the female first year AB Communication Arts students as measured by Researcher Made **Social Discrimination Test?**

SCOPE AND DELIMITATION:

The study focused on the influence of self-esteem on social discrimination. The sources of data that were gathered came from the results of the two tests used. The Culture Free Self Esteem Inventory - 2 which measured the participants' self - esteem and the Researcher Made Social Discrimination Test that measured the participants' social discrimination level.

The researchers conducted the study among female freshmen AB Communication Arts students officially enrolled at the De La Salle University - Dasmariñas SY 2003-2004 ranging from the ages of 16-19 years old. The population in the freshmen batch of SY 2003-2004 are 98 students and 79 were chosen to be the respondents.



METHODOLOGY:

The descriptive correlational method was used in order to find the relation between self-esteem to social discrimination. There were 98 female freshmen AB Communication Arts students who were officially enrolled in the second semester in the DLSU-D, SY 2003-2004 and 79 were the chosen sample population. Culture Free Self-Inventory 2 was used to measure the self-esteem and Researcher -Made Social Discrimination Test to measure social discrimination. Cramer's V is the statistical tool that was used in this study.

MAJOR FINDINGS/ CONCLUSION:

As found in the research most of the selected female freshmen students of AB Communication, SY 2003 - 2004 belong to the Catholic religion. Most participants have an average I.Q. level. The participants mostly belong to the middle class in terms of their Socio Economic Status. As results through the tests given, the Culture Free Self Esteem Inventory -2 and the Researcher Made Social Discrimination Test; it was found that the self - esteem level fell at an intermediate level while most of the respondents' social discrimination level was average and having this data, based on using the Cramer's V Self Esteem influences social discrimination but it is weak



RECOMMENDATIONS:

In the light of the study the researchers recommend the following:

- 1. Guidance counseling programs based on individual assessment of self-esteem helping the AB Communication students become aware of individual skills and abilities should be implemented.
- 2. It is suggested that the Administration's curriculum should provide activities to build good self-esteem, develop self-awareness and decision-making skills.
- 3. Student Affairs Office- should encourage students especially freshmen to be involved in activities that would enhance their emotional, social and psychological growth.
- 4. Guidance counselors should conduct individual counseling to adolescents for them to develop self-acceptance, respect, gratitude and other virtues.
- 5. Future researchers have to conduct a further study on this particular area and may replicate this study in order to come up with a comparison.
- 6. For the researchers, a bigger number of participants is hereby recommended with different gender to be able to make a better comparison and to generalize the result for the whole population.



7. Future researchers should have a sound timetable conducting the research as the length of time is also given priority to come up with a better result.





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