

DE LA SALLE UNIVERSITY

A STUDY ON THE REACTIONS TO MALE AND FEMALE
SUCCESS AND FAILURE AT SEX-LINKED OCCUPATIONS

A Thesis

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A B S T R A C T

This research study examined the reactions of 60 male and 60 female high school senior students to situations on the outcome of male and female cue characters at sex-linked occupations. The cue characters in the situations varied in their outcomes (male success, male failure, female success, female failure), the occupations varied in their being sex-linked (Engineering - male-dominated, Nursing - female-dominated, Medicine - mixed-sex). Thus, a 4 (types of situation) X 3 (types of occupation) X 2 (sex of the respondent) analysis of variance was applied for the statistical data.

Results indicated that generally, there is no significant difference in the way males and females reacted to a male or female who succeeded or failed in a sex-linked occupation. The major finding of this study is on the significant influence of the outcome (success or failure) to the reaction of the respondents on the personality of the cue character. It was also found that there exists sex-role stereotypes which influence reactions to one's outcome in some tasks, but not all. Further findings are discussed and provided for.

