

DE LA SALLE UNIVERSITY

ABSTRACT

This study aimed to find out the effect of explicitness of filmed violence and vicarious reinforcement of violent behavior on the aggressive behavior of a selected group of children. Subjects were composed of two-hundred (200) Grade 3 school children of De La Salle Zobel in Ayala Alabang. The researchers used the experimental method in order to find out the effects. The two-hundred (200) children were divided in four (4) groups those exposed to simple film with vicarious reinforcement and without vicarious reinforcement; complex film with vicarious reinforcement and without vicarious reinforcement. After conducting the experiment it was found out that vicarious reinforcement had significantly affected the violent behavior of the children in the sample. It was also found out that the type of film did not have a significant effect on the violent behavior of the children. No interaction effects were found between explicitness of film and vicarious reinforcement. De La Salle University Undergraduate Thesis submitted 2nd Trimester 1989-1990 by Baldeviso, De los Santos and Inducil. FILM VIOLENCE. AGGRESSION IN CHILDREN; VICARIOUS REINFORCEMENT.

