

DE LA SALLE UNIVERSITY

A Level of Living Scale for Selected Communities
of the Bicol River Basin Area

A Thesis

Presented to

the Faculty of the Behavioral Science Department
De La Salle University

In Partial Fulfillment

of the Requirements for the Degree
of Bachelor of Arts

by

George F. Mercado
Jose Alejandro G. Aquino
March, 1980



DE LA SALLE UNIVERSITY

TABLE OF CONTENTS

	<u>Page</u>
ACKNOWLEDGEMENTS	i
Chapter	1
1. INTRODUCTION	1
1.1. Background of the Study	1
1.2 Statement of the problem.	3
1.3. Definition of Terms	3
1.4. Limitations	4
1.5. Importance of the Study	4
2. REVIEW OF LITERATURE.	6
3. METHODOLOGY	17
4. RESULTS AND DISCUSSIONS	22
5. SUMMARY, CONCLUSIONS AND RECOMMENDATIONS.	26
5.1. Summary	27
5.2. Conclusion	29
5.3. Recommendation	29
REFERENCES	31
APPENDICES	31



DE LA SALLE UNIVERSITY

ABSTRACT

The objective of this study is to develop a reliable and valid level of living scale for the Naga district of the Bico river basin area. The data for this study had been gathered earlier by the Social Survey Research Unit conducted in April, 1974. The retrieved data were then coded, computerized and subjected to Guttman Scalogram Analysis. To achieve validity the scale has been correlated by means of the Pearson coefficient. We obtain an R of .43 indicating a moderate relationship within the level of living score and income. Therefore this is more or less a reliable and valid scale. The researcher concluded that this scale could be a possible substitute for income measurement and likewise be applied to other communities in the Philippines.

