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PERCEIVED ROLES OF CHINESE WOMEN
IN CHINESE FAMILY-OWNED FIRMS

A Thesis

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by

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ABSTRACT

This study is on the perceived roles of Chinese women from the point of view of the Chinese women themselves and from the point of view of their general managers in the Paco area. In a descriptive research design, the study made use of an interview research method and a random selection of respondents. The researcher drafted two interview guide questions, one used for the Chinese women and the other one used for the General managers. The researcher interviewed twenty respondents in ten selected Chinese family-owned small scale businesses. Among the eighteen respondents, ten of them are Chinese women and the remaining eight respondents are the General managers. As a conclusion, the Chinese women serves as substitutes of the General managers when they (males) are not around. They are not yet considered or seen as having a major role in the management of the business. It is usually the males who supervise/control the business.



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