A SEMIOTIC ANALYSIS ON THE COURTSHIP OF THE SELECTED FACEBOOK TEXTSERYE STORIES

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by

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Abstract

The internet has been rapidly continuing to invent popular trend that seeks to entertain the people. In 2016, the Filipinos were able to create a new medium for the aspiring writers who want to express their personal interest in creating stories that the Filipinos can relate to, most especially the teenagers who like to spend their time on social media. In relation, the study “A semiotic analysis on the courtship of the selected Facebook Textserye stories” focuses on the signs and symbols, as well as its connotative and denotative meaning of the portrayal of courtship in the said 2016 Facebook Trend. The top three selected Facebook Textserye trend namely, Vince and Kath, The Wrong Message and Ken Casey were used as tools to answer the general problem statement “What are the meaning of the signs and symbols used in the three selected facebook textserye trend that conveys courtship?” This study is a qualitative research since it is focused on semiotics. Furthermore, the researchers concluded that the signs and symbols found were used as a portrayal of courtship in the three selected textseryes.

Keywords: Textserye, Facebook, Vince and Kath, The wrong message, Ken Casey, Courtship, Chat, Semiotic Analysis, Semiotics, Connotative, Denotative