

**Manufacturing Natural Paint Brushes
from Hog Bristle in
Silang, Cavite**

0024300

Presented to
**The Faculty of Business Administration
De La Salle University - Dasmariñas
Dasmariñas, Cavite**

**In Partial Fulfillment
of the Requirements for the Degree of
Bachelor of Science in Business Administration**

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ABSTRACT

Name of Institution: De La Salle University - Dasmariñas

Address: Bagong Bayan Dasmariñas, Cavite

TITLE: A Project Feasibility Study on Manufacturing Natural Paint Brushes from Hog Bristle

PROPOSERS: Melody L. Gervacio

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FUNDING SOURCE: Parents

COST: P6000.00

DATE STARTED: June 1996

DATE COMPLETED: March 1997

OBJECTIVES OF THE STUDY:

A. GENERAL:

To determine the viability and profitability of the project.

B.SPECIFIC:

To gather information on manufacturing natural paint brushes from hog bristle, classify the needed materials in order to operate this kind of business, fix the limits of the proposed market strategies to be applied and to state the contribution of the limited business to the country.

SCOPE AND DELIMITATION:

The proposed project will focus mainly on manufacturing natural paint brushes from hog bristle and it is limited to its marketing ability among the four major provincial areas in Cavite namely: Silang, Dasmariñas, Bacoor, and Imus as the main target areas.

METHODOLOGY:

The proponents interviewed known sellers and distributors of paint brushes in Cavite and Metro Manila to gather facts about the existing demands and supply of paint brushes based from previous years, and the expected demand and supply of paintbrushes in years to come. The proponents gathered important data from TLRC and different libraries.

MAJOR FINDINGS:

The proponents found this project profitable since they discovered that the projected demand is higher than the projected supply which means that the supply is not enough to meet the demand of the consumers therefore, additional supply will be needed.

CONCLUSION:

Based on the findings, the proponents concluded that the proposed project is feasible and viable.

RECOMMENDATIONS:

The proponents recommend that the future researchers should seek more advanced techniques and methods about the production of natural paint brushes from hog bristle.

Every prospective investors must make sure that they have a very strategic location for their plant that will be very accessible to the supply of hog bristle.

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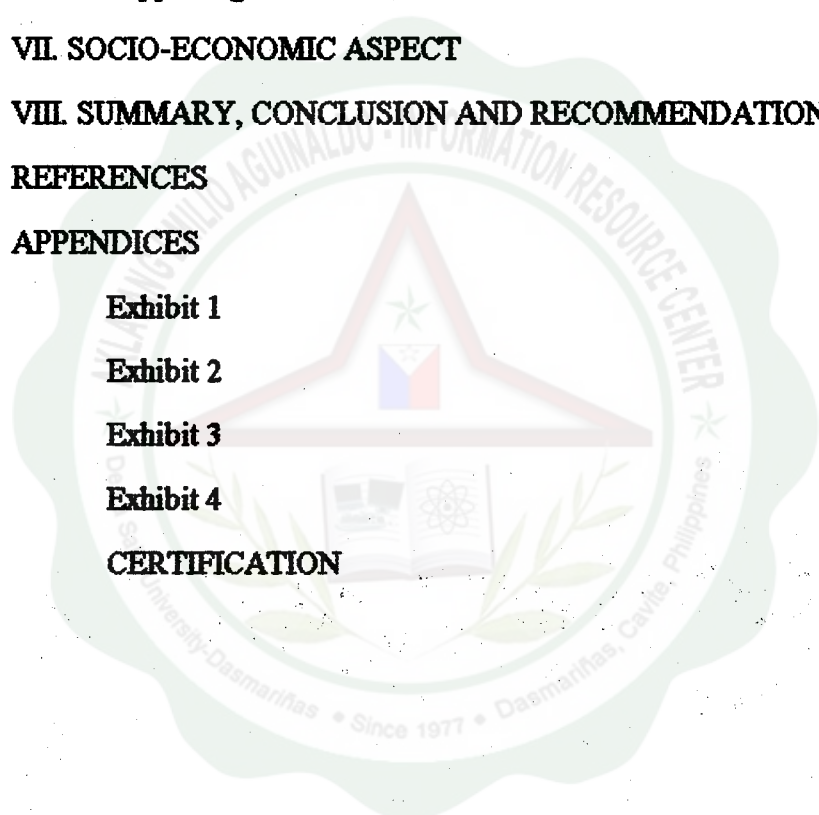
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