

**A PROJECT FEASIBILITY STUDY ON
MANUFACTURING OF MACARONI
IN ANABU IMUS, CAVITE**

**A PROJECT FEASIBILITY STUDY
PRESENTED TO THE FACULTY OF THE
COLLEGE OF BUSINESS ADMINISTRATION
DE LA SALLE UNIVERSITY - DASMARIÑAS
DASMARIÑAS, CAVITE**

**IN PARTIAL FULFILLMENT
OF THE REQUIREMENTS FOR THE DEGREE OF
BACHELOR OF SCIENCE IN BUSINESS ADMINISTRATION**

JANICE R. COSTA

MAILA H. PABLO

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FEASIBILITY STUDY ABSTRACT

**TITLE : A project Feasibility Study on a Proposed Macaroni Products in
Anabu , Imus , Cavite**

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AUTHORS : Janice R. Costa

Maila N. Pablo

TITLE OF DOCUMENT : Project Feasibility Study

Name and address of the institution : De La Salle University Dasmariñas

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SUMMARY :

This study was aimed to establish a partnership form of business organization which will be located at Imus , Cavite . Its objectives is to determine the feasibility study and viability of establishing a macaroni products processing plant .

The organizational structure of the business will be composed of a general manager , supervisor , sales representative , accountant , secretary , quality controller , production workers , janitor , and driver .

Production processes in this kind of products includes adding or combining of ingredients , mixing , kneading , extruding , drying , and the last step is packing .

The price of macaroni products is relatively cheap compared to the price of other manufacturers and has a guaranteed quality . Its price will be 33.00 for 1 kg. of macaroni . The prospected markets are wholesalers , retailers, and final consumers .

The total projected is 8,289.62 in which 80% of it will come from the partners . The remaining 20% will be leaned from the bank . Expenses and other computation are expected to increase at 10% for the coming year . The return of investment which can be recovered within 5 years and 2 months. The study evidenced the feasibility and viability of the proposed as it was sustained by its profitability measures and is therefore considered worth investing .

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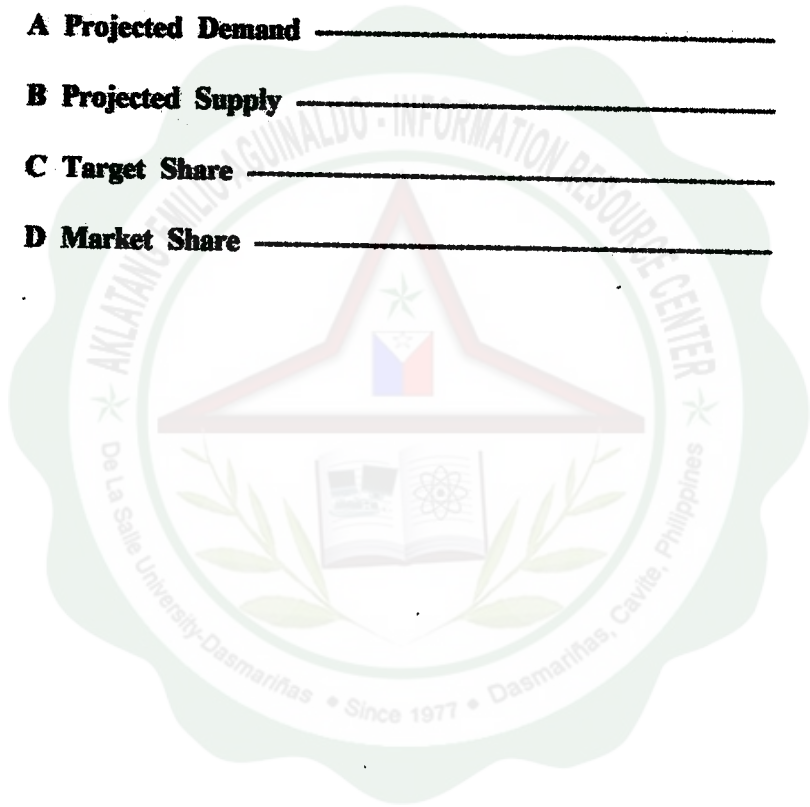
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