

**ASIAWORLD CITY, COASTAL ROAD**

**INFORMATION SYSTEM**

**A Special Problem**

**Presented to the Faculty of the  
Department of Mathematical Sciences and Computer Studies**

**De La Salle University – Dasmariñas**

**Dasmariñas, Cavite**

**In partial Fulfillment  
of the Requirement for the Degree  
Bachelor of Science in Computer Science**

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## ABSTRACT

**Name of Institution** : De La Salle University – Dasmariñas

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**Title** : Asiworld City, Coastal Road, Information System

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### Objectives of the Study

#### A. GENERAL OBJECTIVES:

To develop a software using the concept of computer based information system about the Asiworld City (Coastal Road)

#### B. SPECIFIC OBJECTIVES:

1. To develop a computerized Information System about the products of the company and for its promotion and marketing .
2. To provide a quality software that could be use by the marketing department of the company for an effective presentation and be able to increase sales.

## **METHODOLOGY**

The Rapid Application Development approach is used in the development of the software. Incorporated in this kind of approach is the classical System Development Life Cycle approach

## **OUTPUT OF THE STUDY**

The Information System was developed to provide a presentable information to the clients about the different products of the company. This system is to be used to increase the sale of the company by making an effective deal with the clients.

## **SCOPE AND DELIMITATION**

The system presents the whole of the city including its history of development and its location within the Metro. But this kind of system is a big system that the proponent had focus mainly on the Washington Tower. The Tower is a condominium tower which has great facilities to offer. It features the different facilities of the tower for a convenient of living.

## **CONCLUSION**

After the analysis of the proponent, new technology is important for the growth of the business. Especially in the real estate business, the proper presentation is important for the improvement of sales of the company.

**RECOMMENDATION**

The system developed by the proponent is just a part of the whole system needed by the company. Further development of the system regarding the different products of the company is recommend by the proponent as soon as the data and information have been gather.



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